



News Release

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LIBRARY LAUNCHES GLOBAL, GREEN LITERACY PARTNERSHIP

The Fresno County Public Library is pleased to announce a partnership with Better World Books to support global literacy and environmental stewardship. The new partnership was launched October 8.

Better World Books receives withdrawn books, DVDs and books on CD from Fresno County libraries for resale on 46 online marketplaces, including Amazon and eBay. Twenty percent of sales from those items come back to Fresno County libraries to support local services and programs. In addition, sales help fund literacy projects worldwide through grants from Better World Books. The company also matches every online purchase with a book donation to someone in need.

“Although withdrawn materials will no longer be resold in our branches, customers can purchase new and used items at bargain prices through our partnership with Better World Books. The added benefits of supporting literacy efforts worldwide and contributing to a more positive impact on our environment makes this an ideal collaboration,” said Laurel Pryszazny, County Librarian.

Better World Books never throws away a book and has a significant market reach. The pioneering social enterprise company works with more than 3,000 libraries across the United States, Canada, the United Kingdom and Ireland to optimize revenue potential for libraries. Since its founding in 2003, Better World Books has raised over \$10-million for literacy, re-used or recycled over 80-million pounds of books, and donated more than 5-million books to international literacy causes. For more information, go to www.betterworldbooks.com.

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